## Company Profile









## PHINMA PROPERTIES

City Living Made Easy



## The Phinma Group

#### **PHINMA**

### Property & Shelter







#### **Education**









#### **Energy**





Trans Asia Power Generation Corporation

Trans Asia Renewable Energy Corporation

Trans Asia Karang Besar Petroleum Corporation

#### Financial Services





Stock Transfer Services Incorporated



#### BPO



PHINMA A & E Corp

PHINMA F & A Corp

PHINMA PROPERTIES
IS THE NATIONAL AWARDEE AS
LEADING MEDIUM COST
CONDO DEVELOPER.\*

PHINMA PROPERTIES
IS THE REGIONAL AWARDEE AS
LEADING MEDIUM COST
CONDO DEVELOPER FOR ENCR.\*

PHINMA PROPERTIES
IS THE SPECIAL AWARDEE FOR ITS
SPAZIO BERNARDO PROJECT AS
BEST CONDO DESIGN
FOR BP220 PROJECTS.\*







\* TRIPLE AWARDEE HOUSING AND LAND USE REGULATORY BOARD

#### PHINMA PROPERTIES

IS THE NATION'S FIRST AND ONLY DEVELOPER WITH
TRIPLE ISO CERTIFICATION FOR THE QUALITY, ENVIRONMENTAL AND
OCCUPATIONAL SAFETY & HEALTH MANAGEMENT SYSTEM
WHICH BRINGS YOU COMMITMENT TO QUALITY
WITH THE MOST AFFORDABLE CONDO UNITS IN THE COUNTRY.

QUALITY

ENVIRONMENT

SAFETY











#### Our Mission



Our mission is to provide master-planned, affordable housing within major urban centers, especially in Metropolitan Manila.



## Triple ISO Certified







PHINMA PROPERTIES is the first and only developer in the Philippines with triple ISO certification for Quality, Environmental and Occupational Safety and Health Management System.



## Considered Amongst The Best Brands







































Rac









AWARDED

**PHILIPPINES** 

2006









**3M** 































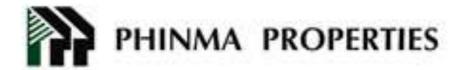
## Our Points of Differentiation



- Provide Better Value for Money
- Strategically Located
- Wide Open Spaces
- Excellent Amenities
- No Additional Fees
- Community Development







## Our business is our Corporate Social Responsibility







Decent & affordable homes for the Filipino



## Objectives of our CSR Program



- Sustainable programs that are easily identifiable with the company and aligned with our business model as "community builders"
- A CSR program that will not just be made up of "dole outs" but will have a positive effect on the company's bottom line.
- Programs within our host communities
- Programs that have good PR value (not just with media but with host communities and LGU's as well)
- Activities that will encourage employee involvement



#### ADOPT-A-BARANGAY





#### **Spazio Bernardo West Villas**

- Instead of just ejecting the squatters on the site, PHINMA Properties and sister companies relocated them to the nearby GK Sto. Niño.
- Some men were trained for hiring in our construction operations.
- Some women were trained to serve the community as "manicuristas", labanderas", etc.



#### ADOPT-A-BARANGAY





#### Flora Vista, Peacock Street

- Access to Flora Vista was cleaned up and repaired
- PHINMA Properties donated portion of property to serve as alley for neighboring squatter community providing safety and convenience for the residents.
- Barangay outpost constructed



#### ENVIRONMENTAL STEWARDSHIP





#### **Fashionable Eco-accessories**

- Transform old (nonbiodegradable) marketing tarps to eco-bags, eco-accessories.
- Sewn by backyard workers













# More than 7,000 condo units built!









